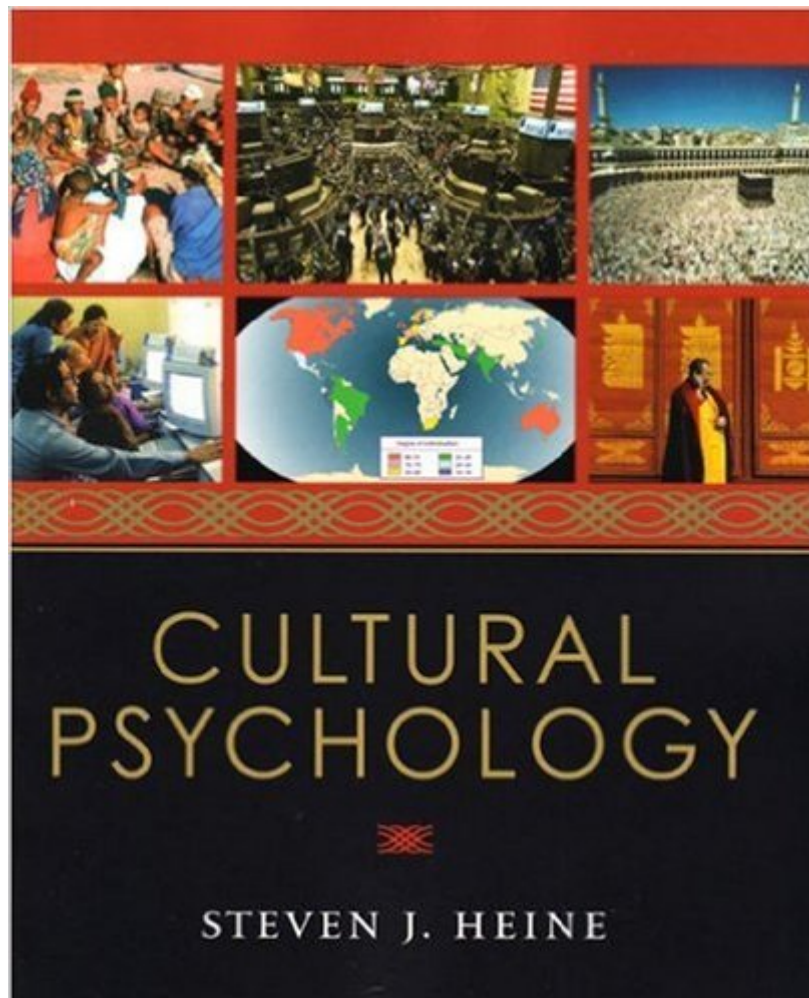


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# Cultural Psychology



## Synopsis

Steven J. Heine, a leading figure in cultural psychology, offers the first contemporary, broad-based global treatment of this exciting field. Writing in a clear and engaging voice, Professor Heine builds his text around many of psychology's most enduring questions about our identities, motivations, emotions, and relationships. The text incorporates examples from around the world and from everyday life to make the material relevant to a wide range of students. Research methods are emphasized throughout in order to demonstrate how cultural psychologists study the close-knit relationship between culture and the ways we think and behave. Three unique chapters bring an interdisciplinary dimension to the text, examining cultural evolution, mental health, and morality from the perspective of cultural psychology.

## Book Information

Paperback: 545 pages

Publisher: W. W. Norton & Company; 1 edition (September 11, 2007)

Language: English

ISBN-10: 0393925730

ISBN-13: 978-0393925739

Product Dimensions: 7.6 x 1.2 x 9.3 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (13 customer reviews)

Best Sellers Rank: #464,369 in Books (See Top 100 in Books) #51 in [Books > Medical Books > Psychology > Ethnopsychology](#) #1046 in [Books > Medical Books > Psychology > Social Psychology & Interactions](#) #1403 in [Books > Health, Fitness & Dieting > Psychology & Counseling > Social Psychology & Interactions](#)

## Customer Reviews

Cultural psychology is a great book to enter the fascinating world of how culture shapes the way think and the way we act. Many questions can have a cultural explanation, such as:- why does the US South seem so much violent than the North?- how does culture shape our parenting decisions?- are your self-concept and motivation related to the culture you live in?- is your perception of what is fair and just a consequence of your beliefs or your culture's?- to what extent is your thinking style influenced by your cultural environment?Even health is affected by culture. Incredibly, there are mental conditions that are virtually nonexistent in Western societies, whereas others, such as depression, can manifest differently in Eastern cultures. Psychology itself, which was mainly

conceived in the West, may not be as helpful in Asian countries. There are so many aspects of our lives that are governed by culture and amazingly, this explanation had been neglected for centuries. It wasn't until the 1950's that this interesting field began to show its results.

The books about biological basis of behavior are presently very popular. However, this book shows how interesting and important cultural differences are. Though this book is scientifically up-to-date, it is clearly written and relatively easy for those, too, who have only a little knowledge of psychology. To give an example: though happiness does have a marked genetic component, the differences between countries are very large. Similarly many common psychological disorders in Western countries are quite rare in some other parts of the world. I recommend this book highly. This is also an excellent course book for any university or college.

This is a really great book for anyone interested in the ways that different cultures can affect and shape the way we think. Heine provides examples for almost every single concept that he introduces. It changed the way I think about people and my life, in that I am more conscious of my thoughts and realize that my thinking is also a cultural byproduct. Heine is also a very engaging writer, this is probably the first textbook I have ever read that I have felt fully interested in every single topic he brings up. I highly recommend it, even if it's not for a class!

Only difference between this and the new edition is the chapter organization. Chapter 1 in the new edition is a segment of chapter 1 in this edition.

It has a lot of research related to cross cultural which are really interesting to me. This book helped me to have wider eyes to the world.

Exactly as the description. Coincidentally, this was not the book that the class required. There was an error in the syllabus. However, still related and will likely be referenced from time to time. Thank you.

Not much to say about this book, because it was a text book required for class. I received it on time and in the condition listed. I was satisfied with my experience. It made it here in time my class.

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